

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001.

Date: 18.08.2022

Dear Sir/Madam,

Sub: Press Release- 7Seas Entertainment Limited (BSE:7SEASL), announces the launch of Gamer Shorts, a first-of-its-kind mobile application in the world. This will enable the company to leverage its position in the Gaming Industry since Gamer Shorts is an ultimate go-to destination for all gamers, with selected news, analyst perspectives, views on new investments, and innovations.

Key Highlights

- **7Seas Entertainment Limited (BSE:7SEASL) has launched Gamer Shorts. The first-of-its-kind mobile application in the world with selected news, analyst perspectives, views on new investments, and innovations.**
- **Gamer Shorts app which contains over 25 such simple games, is now available on the Play Store. The significant advantage of these small games is that they are lightweight for Android and iOS.**
- **The gaming market is expected to reach USD 339.95 billion, with a CAGR of 8.94% from 2022 to 2027, according to the Mordor Intelligence Report.**

Hyderabad, August 18 2022:

Gamers Shorts

One stop destination for short games and gaming news

Gamer Shorts is a first-of-its-kind mobile application in the world and the ultimate go-to destination for all gamers, with selected news, analyst perspectives, views on new investments, and innovations. The app, created by Hyderabad-based 7Seas Entertainment Limited (BSE:7SEASL), already has 25 short and easy mobile games in place. Each swipe in the app caters to short games, and news in short format in a unique manner.

Quick games in a variety of genres, such as racing, puzzles, and arcade sports, are available to players. Games in this app particularly are designed to be played quickly and casually while also being enjoyable.

“These games typically do not necessitate a high level of game comprehension. They can be played by simply clicking the game and starting it right away. The Gamer Shorts app, which contains over 25 such simple games, is now available on the Play Store. The company will soon make the app available to Apple customers. Another significant advantage of these small games is that they are lightweight for Android and iOS, soon another 25 such short games will be added to the app,” according to Mr. L Maruti Sanker, Managing Director, 7Seas Entertainment Limited.

The app's diverse content mix includes hardware, PC, esports, metaverse, NFT, and mobile device reviews, and articles. Short news consumption has grown in popularity in recent years due to its ease of use and ability to be shared on social media. Gamer Shorts fills a void in the gaming industry by providing quick and brief gaming news as it happens.

The Market Research Future Report estimates that the global gaming market will be worth USD 220.79 billion in 2022 and USD 546.99 billion by 2030, growing at a 13.19% CAGR. By 2027, the gaming market is expected to reach USD 339.95 billion, with a CAGR of 8.94% from 2022 to 2027, according to the Mordor Intelligence Report.

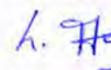
Sensor Tower data points out that casual games account for 80% of all mobile game downloads and 35% of In-App Purchases. The data also says that, Word-games produce at least twice as much money when ad monetization is taken into account, and just Hyper casual games are predicted to bring in \$3.4 billion in ad-monetization revenue.

About 7Seas Entertainment Limited:

7Seas Entertainment Limited (formerly 7Seas Technologies Limited), currently listed on the Bombay Stock Exchange (BSE –7Seas scrip code 540874), is an independent, IP-based game development company. The company has many award-winning games in its portfolio with an unmatched, wide spectrum of genres. For more details on the games, please logon to 7Seaswebsite www.7seasent.com.

Thanking you.

Yours faithfully,
For 7Seas Entertainment Limited



L. Maruti Sanker
Managing Director
(DIN: 01095047)

For more information,

Please visit www.7seasent.com